



# CRUNCH RANJANI CONTENT

Content Creation for Purpose-Driven Professionals

## Content Packages

### Get Started

- 1 x Strategy & Planning Session
- 2 x Content Pieces
- 2 x Social Media Captions

**\$550**

#### ADD ONS

- 2 x Emails @ \$75
- 2 x Social Media Captions @ \$30

### Stand Out

- 1 x Strategy & Planning Session
- 4 x Content Pieces
- 4 x Social Media Captions

**\$1100**

#### ADD ONS

- 4 x Emails @ \$150
- 4 x Social Media Captions @ \$60

### Strategy & Planning Session (30 min)

- Brainstorm ideas for your content pieces
- Share feedback, give comments, and ask questions

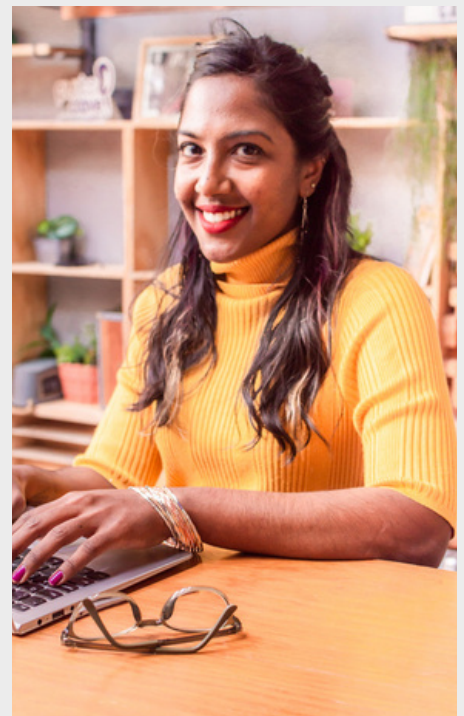
### Content Pieces

- These can be articles for your website, or to publish on LinkedIn or other publications
- Examples include how-to articles, step-by-step guides, pros & cons comparisons, and general information articles.
- I can include SEO keywords that you have researched and would like to rank for

### Social Media Captions

- Short and snazzy captions for social media platforms
- Designed to direct traffic to your website
- Allows you to share your latest content with your followers

Introductory Article @ **\$300**



All prices are quoted in USD. A minimum commitment of 3 months is required for all packages. 20% solidarity discount available for folks holding underestimated and/or underrepresented identities (including but not limited to BIPOC and trans/non-binary folks).

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## Repurposing Packages

### Boost

1 x Content Piece  
1 x Social Media Captions

**\$195**

#### ADD ONS

1 x Emails @ \$40  
2 x Social Media Captions @ \$30

### Strengthen

2 x Content Pieces  
2 x Social Media Captions

**\$375**

#### ADD ONS

2 x Emails @ \$75  
4 x Social Media Captions @ \$60

### Amplify

4 x Content Pieces  
4 x Social Media Captions

**\$720**

#### ADD ONS

4 x Emails @ \$150  
8 x Social Media Captions @ \$120



### Repurposed Content

- Repurpose video or audio (Facebook Lives, YouTube videos, podcast interviews etc.) into written content.
- Based on 30min of audio/video
- 750 words of written content

### Social Media Captions

- Short and snazzy captions for social media platforms
- Designed to direct traffic to your website
- Allows you to share your latest content with your followers

### Email Newsletters

- Summary of information presented in the content pieces
- Keep your email subscribers in the loop and updated on fresh new information

Introductory Article @ **\$225**

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## Special Offers

### Content Freedom

6 x Repurposed Articles  
6 x Email Newsletters  
12 x Social Media Captions  
Turnaround Time: 3 weeks

**\$1900**

Limited Spots Available

### Content Planning with Ease

Personalized Planning &  
Strategy Session (Recorded)  
Content Planning Framework  
Video Walkthrough

**\$197**

*Hi, I'm Crunch (she/her).*

I am a conversion copywriter + content creator for change makers and entrepreneurs **like you** who want to make an impact with the money and influence they have in their business.

As a firm believer that we need more **diversity, equity, and inclusion** in our communities, I love helping like-minded business owners harness the power of words to get their message heard and create a bigger impact in the world.

My superpower is writing snazzy blogs and articles, and turning the monologues you've been doing on Facebook/Instagram Live into a summoning spell that magically conjures up your ideal clients + appeases the Google gods.

Interested in seeing if we'd be a fit to work together?

**Schedule a Free Call**



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