



Crunch Ranjani Content

Content Creation for Health & Wellness Professionals

Content Packages

Get Started
From \$455/month

- 1 x 30 min Strategy & Planning Session
- 2 x Content Pieces (700-1000 words)
- Add on \$120 / month: 2 x Accompanying Email Newsletters

Stand Out
From \$865/month

- 1 x 30 min Strategy & Planning Session
- 4 x Content Pieces (700-1000 words)
- Add on \$220 / month: 4 x Accompanying Email Newsletters

Make an Impact
From \$525/month

- Custom package depending on your needs
- Includes monthly Strategy & Planning Session, Content Pieces and / or Email Newsletters

Strategy & Planning Session

- Brainstorm ideas for your content pieces
- Share feedback, give comments, and ask questions

Content Pieces

- These can be blog posts for your website, or articles to publish on LinkedIn or other publications
- Examples include how-to articles, step-by-step guides, pros & cons comparisons, and general information articles.
- I can include SEO keywords that you have researched and would like to rank for

Email Newsletters

- Summary of information presented in the content pieces
- Allows you to share your latest content with your email subscribers

A minimum commitment of 3 months is required for all packages.

All prices are quoted in USD.



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Other Services

Intro Article

From \$250

- One-off introductory article or other content piece to see if we would be a good fit to work together
- 700-1000 words

Ad-hoc Content

From \$250

- As-needed basis
- 1 x Content Piece (700 - 1000 words)

Repurpose Content

From \$135

- Repurpose video or audio (Facebook Lives, YouTube videos, podcast interviews etc.) into written content
- 30min of audio/video or 500 words of content
- Packages available

Email Newsletter

From \$65

- Prefer to build relationships via email? I write the email, you hit send.
- Based on an existing piece of content (e.g. share key takeaways from a podcast episode, promote a blog post, invitation to check out sales page)
- 350-500 words per email newsletter

**Need something else that's not on this list, or want to ask about a different package?
Get in touch for a custom quote.**

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